Cincom

Deliver Personalized, Compliant, and Seamless Digital Customer Communication



How financial institutions can transform the way they communicate, comply, and build trust — at scale.

> Only **54%** of consumers are satisfied with the omnichannel experience their financial provider delivers.

> **80%+** of financial services customers want personalized communications based on their financial situation.

Why Digital Customer Communication has become a Challenge for Financial Institutions

Financial institutions today operate in a very demanding communication environment. Customers expect personalized experiences at the channels they prefer. Compliance requirements are only growing stricter. And internal teams constantly struggle with fragmented systems that work in siloes.

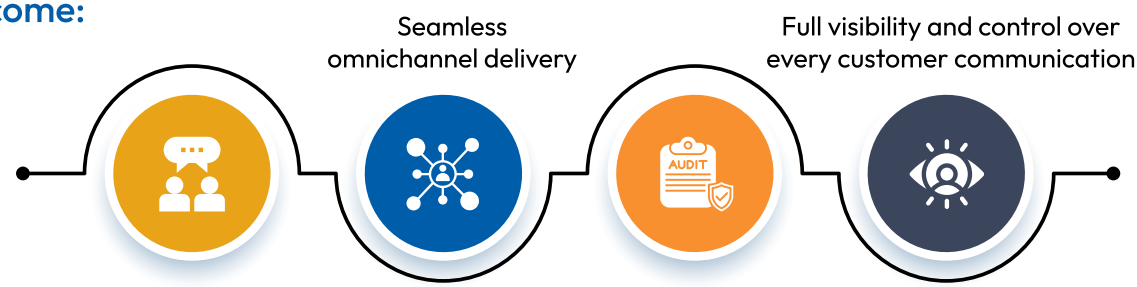
The pressure comes from all sides. The result is inconsistent customer communication with slower approval cycles and compliance issues.

How Customer Communications Management (CCM) Transforms Digital Customer Communications

A Customer Communications Management (CCM) system enables financial institutions to create, manage, and deliver seamless digital customer communications.

Instead of managing fragmented communication systems and manual workflows, teams get a unified and automated system where they can generate documents in minutes, get automated approvals, and deliver compliant customer communication at the right time, right place.

The Outcome:



About Cincom Eloquence®

Cincom Eloquence® is an enterprise-grade CCM solution that automates and personalizes high-volume and compliant customer communications for banking, financial services, and insurance industries.

Get Started with Cincom Eloquence



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