Priority ERP
A Complete Solution for Manufacturers

Over 1,000 manufacturers around the world rely on Priority to gain:
- An integrated view with full visibility of product lines
- Improved agility and response times
- Seamless synchronization, from engineering to production
- Real-time alerts at every stage

The Challenge
The manufacturing industry today, or "Industry 4.0," is undergoing tumultuous change. An expanding global ecosystem of suppliers and the constant evolution of customer demands require manufacturers to run lean in order to stay competitive. Products are expected to be personalized, delivery time is expected to be faster, and quality is expected to remain high. Manufacturers aiming to keep up must look to new technologies that integrate all facets of the business and ensure agility, productivity and efficiency.

The only way businesses can manage these complex demands and achieve synchronization from R&D to delivery is by having 360-degree visibility in real time of what is happening in the production floor, down to the level of each work cell. This integrated view not only reduces costs and increases efficiency, it also enables manufacturers to respond quickly to order demands. Data can be captured at each stage of the process to analyze the productivity, efficiency and profitability of each product line and service, so inefficiencies can be spotted and acted upon at the source.

The Solution
Priority’s dedicated solution for manufacturers offers world-class capabilities. Priority gives businesses a holistic view of their factory so they can run leaner, strengthen customer loyalty, and increase their bottom line.

"Looking back, I certainly could not have predicted the positive impact Priority has made on our business."

Ethan Boron, President, BIOTHANE USA
Advantages of Priority:

Valuable Business Insights
A 360-degree, real-time view of the factory with a wide range of reports and analysis helps optimize business and remove inefficiencies.

Faster Response Time
Greater agility allows for faster response time to shifting market conditions and order demands.

Lower Costs
Keeping a tight control of materials, machines and working hours enables streamlined processes, better decision-making and cutting of costs.

Seamless Synchronization
Automated processes built on a single platform empower seamless and immediate synchronization between units, preventing delays and mistakes, from engineering to production.

Simplified Processes
Advance planning and control capabilities make it easy to manage complex and critical SCM processes.

Among the Verticals Supported:
Automotive, Engineering, Electronics, Furniture & Kitchens, Industrial Manufacturing, Medical Devices, Plastics, Chemicals, Oil & Cosmetics, Pharmaceutical, Jewelry, Glass, Clothing & Footwear, Food & Beverage, Optics & Laser, Print, Technical Supply, Metal and more...

Cincom Systems of Australia are an accredited reseller of Priority Software. The Cincom team have been helping their valued Priority clients for over 20 years to operate more efficiently & exceed their customer’s expectations.