

# Cincom CPQ<sup>™</sup> (Configure-Price-Quote)

**Empower Your Sales Teams to Become More Effective** 

The way you sell is unique to your business and goes beyond the products you offer. For sales reps to sell to the best of their ability, they need a system tailored to the way they manage, create, and deliver quotes.

Request a demo at:

Cincom.com/CPQDemo

Cincom CPQ guides them through each stage of the quoting process and presents the best options in terms of product mix, profitability, and price to prospects



#### **Features**

- CRM Integration
- Guided Selling
- Product/Service Configuration
- Pricing and Quoting
- Proposal Generation
- CAD Integration
- ERP Integration
- Business Intelligence

### Deployment

- On-premise
- Private Cloud
- Public Cloud

#### Integrations

- Microsoft Dynamics 365
- SAP ECC
- SOLIDWORKS
- Open integration layer for enterprise applications

"Cincom CPQ gives us a treasure trove of data we can use to predict what our sales will be."

Steve Brenneman,
 Owner, Aluminum Trailer
 Company (ATC)

### Why Choose Cincom CPQ?



### Deliver Better Customer Experience

- Greater quote volumes
- Reduced time to quote
- Improved quote accuracy
- Mobile-friendly
- Customer-tailored experience

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### Enable Digital Transformation

- Improve adoption
- Systemize tribal knowledge
- Capitalize on business intelligence
- Eliminate error checking/correction
- Consolidate legacy tools

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### Increase Sales Performance

- Higher win rates
- Larger deal sizes
- Higher margins
- Easily train new reps
- Ensure only profitable deals are quoted

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### Enable Growth

- Faster new product introductions
- Accelerated sales rep training
- Greater dealer preference
- Leverage more sales channels

### Cincom CPQ's Solution Configurator is one of the best rules engines on the market today

Cincom knows that no two customers are alike in what they build and how they sell. Our customers have environments with complex rules, and may need to change them frequently. That's why the Cincom CPQ Solution Configurator has a tailorable user interface that is driven by rules (as well as roles) for each unique customer deployment. The user experience can be tailored to your unique product and services offerings and to the way your channels sell. With Cincom CPQ, you can manage rules quickly and easily.



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# Quickly generate professional, customized proposals and other complex documents

Automated generation of comprehensive proposals and other documents utilizing dynamic quote data, document templates and sophisticated rules makes producing customized, professional proposals easy.

"Previously it took 30-90 minutes to create a quote. Now we can do it in less than five!

 Sara Inghamstraw, Director of Sales Operations and Customer Services, Helmer Scientific

## Scale your business through more channels with the Cincom CPQ Sales Portal\*

This is important for manufacturers who sell through partner channels and need to expose guided selling and configuration solutions via a web portal. With the Cincom CPQ Sales Portal, you can push products and pricing out to all of your sales channels faster than ever before. With unlimited date-effective prices lists, multi-tier price adjustments, multi-language and multi-currency support, you can ensure that all of your sales channels have what they need to easily price and quote your offerings.

\* Optional

