



## Cincom CPQ™ Self-Serve



Cincom CPQ has always made buying and selling your complex products and services simple. Now with Cincom CPQ Self-Serve, it's even easier for your buyers to configure, price and quote the products they need, whenever they need them.

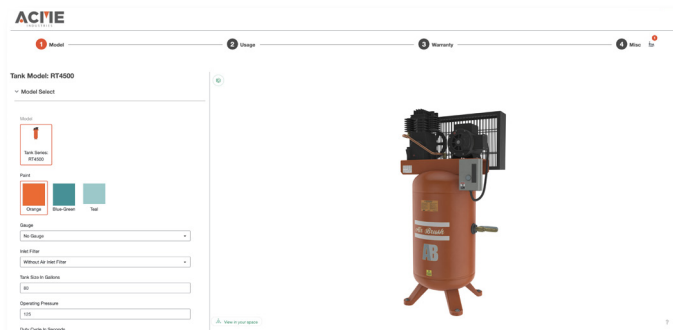
### **B2B buyers today expect a B2C experience.**

B2B buyers want to research products free from sales influence. And when they're ready to buy, they expect a B2C experience, regardless of the complexity of the product. Now you can give them that experience with Cincom CPQ Self-Serve.

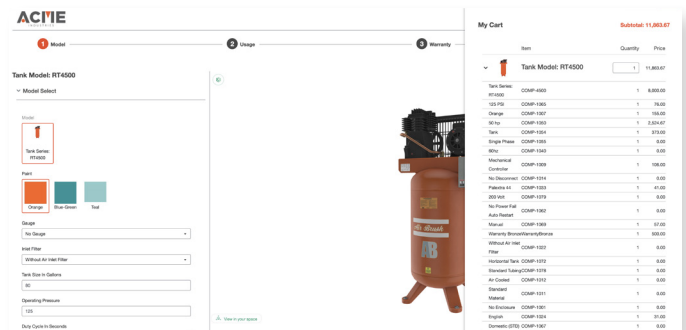
Cincom CPQ Self-Serve provides a buyer-specific experience that places full configuration capabilities into customers' hands. This allows them to visualize and understand the scope, scale and cost of products before they make the decision to purchase.

Cincom CPQ Self-Serve guides customers through the configure, price and quote process, letting them select the options they need with real-time pricing. When they're ready, they simply submit their quote to your sales team, who then completes the transaction. It's that easy.

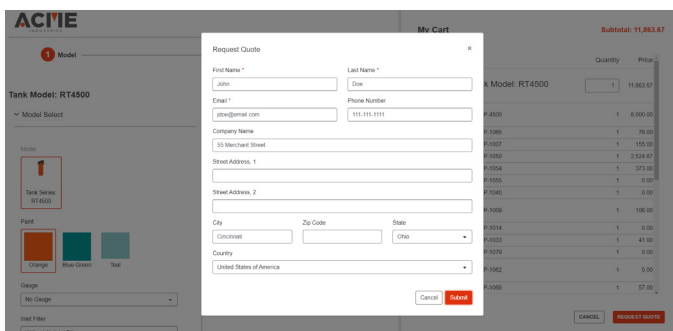
## Cincom CPQ Self-Serve at a Glance



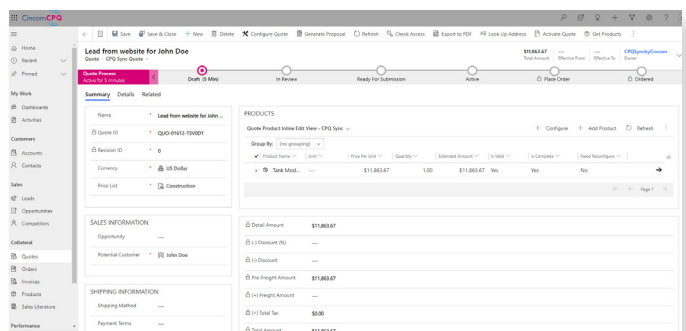
**1** Through a series of “point-and-click” options, the buyer configures the solution or service they want.



**2** Once all options have been selected, the buyer sees a list of everything that makes up the configured product or service, including the price, and they can now request a quote.



**3** After filling out the contact form, the buyer can now submit the quote.



**4** The buyer-configured quote from Cincom CPQ Self-Serve is then pushed into Microsoft Dynamics 365. Your sales team can now open the quote in CRM and close the deal.

## Buying just got easier. And selling has never been simpler.

Cincom CPQ offers Cincom CPQ Self-Serve, a B2B eCommerce experience for companies that have complex, highly configurable products and services. Self-Serve brings the full power to configure quotes, get pricing and send a quote to customers in real time. That quote is then shared with the sales team, to optimize and finish the sale. For more information on Cincom CPQ Self-Serve, visit [cincom.com/cpq](https://cincom.com/cpq) or contact [cincomcpq@cincom.com](mailto:cincomcpq@cincom.com).