

Of the customers surveyed, 96 percent rated the overall quality of the support they received as good, very good or excellent.



LIFE INSURANCE SOLUTIONS

Quick Facts

- Founded in 1968 by Tom Nies, the longest actively serving CEO in the computer industry
- More than 400 employees worldwide
- 19 percent of annual revenue is reinvested in ongoing product R&D
- Generated over \$4 billion of revenues worldwide
- Geographically diverse – 60% of income originates outside the United States
- Offices around the world serving clients on six continents
- More than 50% of revenues are recurring from client base (one of the highest percentages in the information technology industry)
- Solutions have delivered returns as high as 30 to 1
- More than 1,000 customers including MTL Insurance, American General Life Insurance, Pan American Life, Homesteaders Life, LifeCare Assurance, Avant Insurance, Baltimore Life, Sanlam Life, Reserve National Insurance and National Guardian Life
- Industry experts in financial services, government, healthcare, insurance, manufacturing and travel and leisure
- Sold directly and through channel partners—VARs, OEMs and system integrators

Company Description

With more than 50 years' experience, Cincom is a global technology provider whose business solutions deliver results. Our configure-price-quote (CPQ), customer communications management (CCM), business application and development solutions enhance your organization's capabilities, optimize processes and deliver a better experience to your customers. That's why many of our customers have trusted and grown with us for over 40 years.

Cincom delivers the most intuitive, customer communication solutions in the industry. By streamlining the design, deployment, delivery and management of high-volume, highly personalized communications, Cincom helps insurers:

- Acquire, strengthen and expand customer relationships
- Minimize compliance and regulatory risks
- Reduce operating costs
- Accelerate time-to-market for all of their customer communications



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