

# Four of the Top 10\* U.S. Health Plans Use Cincom

\*(as ranked by total medical enrollment)



## HEALTH INSURANCE SOLUTIONS

### Quick Facts

- Founded in 1968 by Tom Nies, the longest actively serving CEO in the computer industry
- More than 400 employees worldwide
- 19 percent of annual revenue is reinvested in ongoing product R&D
- Generated over \$4 billion of revenues worldwide
- Geographically diverse – 60% of income originates outside the United States
- Offices around the world serving clients on six continents
- More than 50% of revenues are recurring from client base (one of the highest percentages in the information technology industry)
- Solutions have delivered returns as high as 30 to 1
- More than 1,000 customers including Molina Healthcare, Medica, Health Care Service Corporation, WPS Health, CareSource, Johns Hopkins Healthcare Administrators, Network Health Plan, HM Insurance, United Concordia, Security Health Plan of Wisconsin and Hawaii Medical Service Association
- Industry experts in financial services, government, healthcare, insurance and manufacturing
- Sold directly and through channel partners—VARs, OEMs and system integrators

### Company Description

With more than 50 years' experience, Cincom is a global technology provider whose business solutions deliver results. Our configure-price-quote (CPQ), customer communications management (CCM), business application and development solutions enhance your organization's capabilities, optimize processes and deliver a better experience to your customers. That's why many of our customers have trusted and grown with us for over 40 years.

Cincom delivers the most intuitive, member communication solutions in the industry. By streamlining the design, deployment, delivery and management of high-volume, highly personalized communications, Cincom helps health insurers:

- Acquire, strengthen and expand member relationships
- Minimize compliance and regulatory risks
- Reduce operating costs
- Accelerate time-to-market for all of their member communications



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